

Green Cross Australia Strategic Plan 2008 - 2010

Fostering a global values shift towards a sustainable and secure future



Inspire a People's Assembly to highlight humanitarian risks of climate change unless urgent action is taken

Prepare for people displacement by making our region more secure and our cities more sustainable

Shine spotlight on humanitarian climate impacts



Support emergency volunteers to build local resilience and motivate sustainable practices

Expand volunteer base and build capacity with enhanced training and climate change education

Motivate community resilience



Protect river systems by ratifying UN Convention on Watercourses

Promote Solar policies and a Global Solar Fund to extend PV to African and Asian SMEs

Promote UN Right to Water Treaty

Tackle legacy of Agent Orange

Support global water, solar and environmental conflict remediation campaigns



Pioneer innovative services that help people to save energy, water and money

Create incentives for schools to build resilience and save energy, water and money

Help Aussies to live green



Be a magnet for great people and value their achievement

Cultivate best NGO Board in Australia

Build confidence through operational excellence and enthusiastic networks

Be a great place to work



Promote Green Cross as vibrant group that THINKS and ACTS in new ways

Build identity through our people and programs

Create a living website that helps people to connect our local and global themes

Get our messages out



Reach out to a sustainable supporter base:

- * Individuals
- * Wealthy people
- * Foundations
- * Government
- * Corporations

Be an NGO leader in administrative efficiency and transparent accountability

Inspire our Supporters

Protect the natural environment for people and all living things

Build an inspirational organisation