INTRODUCING
THE
BUSINESS
ADAPTATION
NETWORK
Purpose

The Business Adaptation Network (BAN) is a business community of practice that works with Green Cross Australia to support learning, build capacity and promote and recognise best practice in climate change adaptation across industry sectors. BAN creates value that transcends business boundaries, working with a practical, non-advocacy model able to engage government and research stakeholders with aligned aims.

Australian businesses recognise the operational challenges and business opportunities presented by climate change impacts, and the imperative of foresight in evolving business models. The finance sector will reward and penalise risk exposure, valuing adaptive capacity as severe weather and warming trends reinforce 21st century climate realities. Communities rely on business to build interdependencies into disaster response models.

Green Cross Australia has a proven capacity to convene business networks across sectors in creative projects that advance good adaptation practice and engage all levels of government and the community. BAN members individually and collectively engage through Green Cross Australia programs to build resilience to the impacts of climate change across diverse regions of Australia, for commercial and community benefit.

Value proposition

- **Networking** – Participate in networking events to meet and learn from adaptation professionals and stakeholders with shared interests
- **Positioning** – Build the corporate adaptation narrative by participating in and attending BAN sessions at major conferences
- **Business Development** - Promote leading products and practices that advance climate adaptation to an engaged high level audience
- **Engage with government strategically** – BAN will interact with Federal, State and Local Government leaders to build the adaptation agenda
- **CSR** – Learn new ideas that can influence CSR programs and cultivate innovative staff and stakeholder engagement
- **Participate in innovative projects** – Engage staff, supply chain, customers and external stakeholders in projects that scale impact

Key features

- **Sharing and promoting good practice** – Boardroom engagement; localised events; conferences, resource portal
- **Tight and transparent governance** – Small, trusted Advisory Board accountable to Green Cross Australia Board of Directors
- **Funding model** – Annual corporate fee (scaled to business size), project funding where there are shared interests, sponsored local events
- **Open network membership** – LGA’s, State and Federal agencies, universities and research institutions offered free membership in exchange for in-kind support for project and event development

For further information and to get involved please contact:

Mara Bun on 0448 848 860 or via email mara@greencrosaustralia.org
### Governance
Advisory Board – up to 4 trusted business leaders
- Build confidence
- Non bias
- Good people
- Cross-sectorial background
- Flexible

### Membership
Companies that share Green Cross Australia’s purpose of empowering a resilient Australia and embrace innovation
- Leaders in sector through to those learning to adapt
- Government, Research partners welcome

### Communication and resources
Social portal | Thought papers | Calls

### Events and Projects
Focus around liveability, disaster resilience, coastal adaptation, protecting national icons
- Disaster resilience and climate adaptation portals
- Adaptation tools
- Scenario planning events
- Boardroom lunches
- Leveraging industry and research conferences
- Challenge teams
- Deliberations

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**Join us**

[Company Logos]